

# Colour your world

Bring your labels to life with Brother's VC-500W Colour Label Printer



CONTINUOUS ROLL



USB



Wi-Fi\*



PC / MAC CONNECTION



COLOR LABEL EDITOR (iOS/Android)



AirPrint



ZINK ZERO INK™ TECHNOLOGY

[brother.com.au](http://brother.com.au)



LIFE  
looks  
better in  
COLOUR





Office



Photos



Home



Craft



Photo ID



Bespoke labels

The Brother VC-500W Colour Label Printer uses cutting-edge technology to guarantee a professional, full colour finish on every bespoke project you want to personalise.

It's simple to use and gives you complete creative freedom – whether you're making cards, gifts, or home decorations, they'll be unmistakably yours and can be completely customised to your requirements.



Design labels on your computer or mobile device



### Design labels on your computer or mobile device

Use the free Brother **Color Label Editor** app or **P-touch Editor** label design software to customise every detail.

- Choose from hundreds of built-in icons, frames, filters, fonts and backgrounds
- Import photos from your library and Instagram
- Add lists of names or addresses for personalised creations in large quantities, such as place cards or save the dates
- Revisit and rework your favourite designs in future with every creation saved
- Create, edit and print bright, colourful labels directly from your personal device
- Supports Apple AirPrint to allow direct printing of photos from your camera roll

### Easy to set up and use

Seamlessly connect to your printer via USB or Wi-Fi to design labels on your PC, Mac, iOS and Android devices.

### Color Label App Download



### P-touch Editor

[brother.com.au/vc-500w](http://brother.com.au/vc-500w)

Click: Downloads & Resources > Software Downloads



Upgrade to the latest P-touch Editor version 5.2





### No ink needed

Powered by ZINK™ Zero-Ink™ Printing Technology, the secret's hidden in the label rolls. Colour crystals in the paper are activated by heat to create full colour labels with no need for ink, which makes this handy little printer even easier to fit into your life.

### Labels of all sizes



### Create labels to the length you require

Available in five different widths, Brother's full colour label rolls guarantee a professional finish for every project. Simply slot in the roll you need and off you go!



Cassette type	Width	Length
CZ-1001 cassette roll	9 mm	5 m
CZ-1002 cassette roll	12 mm	5 m
CZ-1003 cassette roll	19 mm	5 m
CZ-1004 cassette roll	25 mm	5 m
CZ-1005 cassette roll	50 mm	5 m
CK-1000 print head cleaning cassette	50 mm	2 m



# Specifications and features

## Printing / media

Printing technology	ZINK™ Zero-Ink™ full colour thermal printing technology
Print resolution	313dpi
Maximum print speed	8mm per second
Label widths	9, 12, 19, 25, 50mm
Maximum print width	50mm
Maximum label length	430mm
Cutter	Half and full cutter with easy peel function

## Operating System and Connectivity

Operating System	iOs 9.0 or later, Android 5.0 or later, Windows 7/8/8.1/10, macOS v10.11/10.12/10.13
Apps	Color Label Editor (iOS & Android) P-touch Editor (Windows & MacOS)
Windows Driver	Yes
USB	Version 2.0 (full speed)
Wi-Fi	IEEE 802.11b/g/n
AirPrint	Yes
Android	Yes

## Power

Input voltage	100-240V AC
Type	External AC adapter

## Dimensions / weight

Dimensions	114mm (W) x 117mm (D) x 96mm (H)
Weight	0.66kg

## Box contents

Contents	VC-500W Label Printer CZ-1004 25mm x 5m cassette roll CK-1000 50mm x 2m cleaning cassette roll AC adapter Power cable USB cable Documentation
----------	---



## Required Download

Brother Color Label Editor App	iOS/Android
P-touch Editor Software (version 5.2)	PC/Mac

## Brother International Australia

Suite 1, Level 3, Building A,  
11 Talavera Road, Macquarie Park, NSW, 2113  
Phone: 02 9887 4344

[brother.com.au](http://brother.com.au)

 [youtube.com/user/BrotherAU/videos](https://youtube.com/user/BrotherAU/videos)

 [linkedin.com/company/brother-international-australia/](https://linkedin.com/company/brother-international-australia/)

 [facebook.com/BrotherAustralia/](https://facebook.com/BrotherAustralia/)

All specifications correct at the time of printing and are subject to change. Brother is a registered trademark of Brother Industries Ltd. Brand product names are registered trademarks or trademarks of their respective companies. ZINK, the ZINK logo, the Z logo, ZINK.ZERO INK., ZERO INK, ZINK Technology, ZINK paper, hAppy, SMART SHEET, the ZINK Motion and all related elements and indicia are trademarks of ZINK HOLDINGS LLC.

**brother**  
at your side